

Department of Commerce

Faculty Achievement (2025-26)



Name : Dr. Seema Rani

Detail about Achievement:

- a) She has published an article titled *“Empowering Women: The Subtle Yet Powerful Shift Redefining Society”*.
- b) She has also published an article titled *“Extended Reality Simulators for Training Farmers in Crop-Specific Sustainability Practices”* in Web of Science Journal Musik in Bayern in the month of October, 2025.
- c) She has published an article titled *“Financialization of Sustainability: ESG Signalling, Market Valuation and the New Economics of Corporate Legitimacy”* in Journal of European Economic History in the month of May, 2026

Faculty Achievement (2025-26)



Name : Dr. Kamalpreet Kaur

Detail about Achievement:

a) She has published one book chapter titled “*Guardian to the Policyholders: Ensuring Data Security in Insurance Industry*” in Scopus book titled “*Harnessing Data Science for Sustainable Insurance*” in the month of July, 2025 awarded with one patent in the month of August 2025.

b) She has also published an article titled “*Metaverse Founderscape: Evaluating Entrepreneurial Ideation, Team Dynamics, and Pitch Performance in Immersive Virtual Incubation Platforms*” in the Book 2026 IEEE International Conference on Emerging Computing and Intelligent Technologies in the month of May, 2026 and a book chapter titled “*Sustainable Development: Bridging Transitional Gap from Scared Ecology to ESG*” in Book “*Bhartiyata in Management*” in June, 2026.

Faculty Achievement (2025-26)



Name : Ms. Kirti Rani

Detail about Achievement:

- a) She has published one book chapter titled “*Co-Lending Framework: A Technological Evolution in the Insurance*” in Scopus book titled “*Harnessing Data Science for Sustainable Insurance*” in the month of July, 2025.
- b) She has published a book chapter titled “*Bhartiyata and Sustainable Management: Integrating Cultural Values into Contemporary Business*” in Book “*Bhartiyata in Management*” in June, 2026.

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Faculty Achievement (2025-26)



Name : Ms. Priyanka Nehra

Detail about Achievement:

- a) She has achieved best teacher award in Teacher's Day Event held in September, 2025.
- b) She has published a book titled "*Treasury and risk management*" and one patent granted on "*Exam Alertness Monitoring Device*" in the month of June, 2026.

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Faculty Achievement (2025-26)



Name :Dr. Diksha Verma

Detail about Achievement:

- a) She has published one Scopus book titled “*Harnessing Data Science for Sustainable Insurance*” in the month of July, 2025.
- b) She has published an article titled “*Customer Perceptions and Preferences for Bancassurance Services in Public and Private Sector Banks of Punjab*” in Scopus Book titled Data Driven Decisions: Leveraging Insights for Winning Marketing Strategies in the month of November, 2025.
- a) She has published a book chapter titled “*Sustainable Development: Bridging Transitional Gap from Scared Ecology to ESG*” in Book “*Bhartiyata in Management*” in June, 2026.

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Faculty Achievement (2025-26)



Name : Ms. Sukhmani Sandhu & Ms. Rajni Kaur
Detail about Achievement: They has published a paper titled *“Impact of digital payments on small business growth in India”* in *“Journal of African Development”* in the month of June, 2026.

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Faculty Achievement (2025-26)



Name : Ms. Jasvir Kaur

Detail about Achievement: has published one book chapter titled “*AI and the Future of Hospitality Workforce: Balancing Automation and Human Touch*” in Scopus book titled “*Harnessing Data Science for Sustainable Insurance*” in the month of July 2025.



Name : Dr. Ramneet Kaur

Detail about Achievement: She has published a book chapter titled “*Bhartiyata and Sustainable Management: Integrating Cultural Values into Contemporary Business*” in Book “*Bhartiyata in Management*” and a paper titled “*Small Budget, Big Impact: A case study exploration of Guerrilla Marketing 2.0 and its societal impact*” in Economic Sciences in June, 2026.